

## **HONMA ADDS PUTTERS TO ITS SUPER PREMIUM BERES LINE-UP** **-Beautifully crafted designs matched with confidence inspiring performance-**

Leading Japanese golf brand HONMA has extended its super-premium BERES putter line-up with the launch of the [P303](#) and [P308](#) mallet models.

Aimed at golfers seeking the ultimate in high performance and luxury golf equipment, the new mallet style putters have been designed to deliver increased stability over long and short putts, while offering a striking and confidence-inspiring appearance at address.



In creating the *P303* and *P308* putters in Sakata, Japan, more than 100 Takumi (HONMA Master Craftsmen) apply meticulous club building expertise and combine it with modern putter concepts to deliver unrivalled performance on the greens.

“The *P303* & *P308* models are excellent additions to the existing BERES putter collection that puts a premium on performance, looks and feel,” said Tony Scott, Head of Marketing at HONMA Golf Europe. “In the constant pursuit of perfection, our Takumi have applied the highest level of detail to the new BERES putters and we are confident that they will be popular with golfers seeking the very best from their putter,” he added.

### ***BERES P303***

The fang-mallet style of the *P303* putter, along with an aluminum sole, ensures weight is evenly distributed across the entire club face from toe-to-heel. This leads to a high MOI for increased stability throughout the stroke and a more consistent roll off the club face, even on mis-hit putts.

The forged CNC milled putter head features strategically engineered double milling across the face to ensure the ball remains in contact with the grooves for longer, enhancing control and delivering a soft feel on the greens.

Three sight lines run from front-to-back making it easier to align the putter to the target. This enables golfers to confidently make a smooth putting stroke, knowing that the ball will consistently start on its intended line.

The standard loft sits at 2.0 degrees with a 70.0 degree lie angle and a 34” standard length.

### ***BERES P308***

The distinctive T-shape style of the *P308* putter provides a high MOI for increased stroke stability and forgiveness on off-centre strikes. By moving the aluminum sole weight low and back in the putter head, a deep CG is achieved to deliver optimal launch and spin, which has resulted in a 13% improvement in roll compared to the previous *PP202* mallet model.

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The forged CNC milled head also features double face milling for unrivalled control, as well as three sight lines and parallel alignment queues to enable the golfer to address the target and make the stroke without hesitation.

The standard loft sits at 2.5 degrees with a 70.0 degree lie angle and a 34" standard length.

Across both putter models, options range from the steel shaft version, to the more luxurious 2 to 5-Star putters that are graded on the technology and materials used in the hand-rolled ARMRQ shafts, plus gold and platinum embellishments in the club heads, ferrules and grips.

Available across Europe from June 2021 in the Black IP and Gold Plated finish options.

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