



Press Release

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HONMA INTRODUCES NEW TOUR RELEASE PRODUCT LINE

-TR20 clubs deliver beautifully crafted speed for accomplished players-

HONMA Golf, the premium Japanese brand chosen by leading Tour star Justin Rose, is introducing an all-new **Tour Release** product line for competitive golfers looking for premium performance matched with uncompromising craftsmanship.

Engineered to deliver exceptional speed and Tour-level performance, clubs in the **TR20** line – already in the bag of the Olympic Champion and US Open winner – include two holistically designed drivers and two sets of irons. Fairway woods, hybrids and further iron models are due out later this year.

The Tour Release Series sits alongside the game-improvement XP Crossover Series in the HONMA Premium Performance category, while the recently introduced new BERES range commands the Super Premium sector in the 2020 range.

TR20 Drivers

The TR20 Drivers come in two beautifully shaped profiles - 460 and 440cc – in a near-total carbon body and lightweight titanium frame to deliver explosive distance and accuracy.

A TiCarbon Fast Frame comprises a lightweight, ribbed ET40 Carbon Crown that saves 14 grams of weight, while a Carbon sole saves 20g. The two premium components combine to reduce unwanted vibration for a more efficient deflection off the club face.

The sole features three strategically positioned weights, with a possible of five weight options (3,3, 9g) and weight kit (3, 6, 9, 12 and 15g) is available, to ensure ball speed, launch, spin and swing weight can be optimised for greater distance and accuracy. Innovative vertical grooves feature behind the precision cast thin titanium face, saving an additional 2 grams of weight, providing increased face repulsion for explosive ball speeds.

The hosel incorporates the Non-Rotating System to allow eight possible loft and lie adjustments to be made, ensuring the spine of the shaft remains in the 6'oclock position for greater impact consistency.



HONMA introduces Tour Release product line -2

The TR20 Drivers have been holistically engineered with the high performance VIZARD shafts to ensure all components work in perfect harmony. Additionally, the VIZARD FD/FP and Tour prototype shafts are available as an upgrade.

The TR20 460 and 440 drivers are available in 8.5°, 9.5° & 10.5° lofts, plus a weight kit is included for the perfect setup.

*8.5 loft is only available in US and EU market.

TR20 Irons

Combining highly sought after HONMA craftsmanship with Tour-level performance, the TR20 irons have been engineered using the most premium materials to deliver incredibly precise feel, distance and control.

Crafted for golfers seeking a better player preferred blade length, the **TR20 V** iron is forged from the finest soft S20C carbon steel and incorporates a modern cavity back design. Built in strong but playable lofts, TR20 V irons feature a HONMA mole logo in the cavity as an emblem of uncompromised forging heritage, something that HONMA prides itself on.

The **TR20 P** irons are a true player's distance iron with game improvement playability. They feature a forged S35C steel body with an L-cup face for increased ball speeds and a tungsten weighted pocket cavity to create speed-enhancing forgiveness on off centre strikes, while a low centre of gravity and high MOI is achieved for a high launch and longer carries.

TR20 irons have been designed to allow golfers to build the perfect set by blending forgiving P long irons with the more compact V short irons.

An additional set of Tour Release irons called the TR20B is currently in development, with prototypes currently being played by Justin Rose.

More details on the new TR20 line can be found at www.honmagolf.com.



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