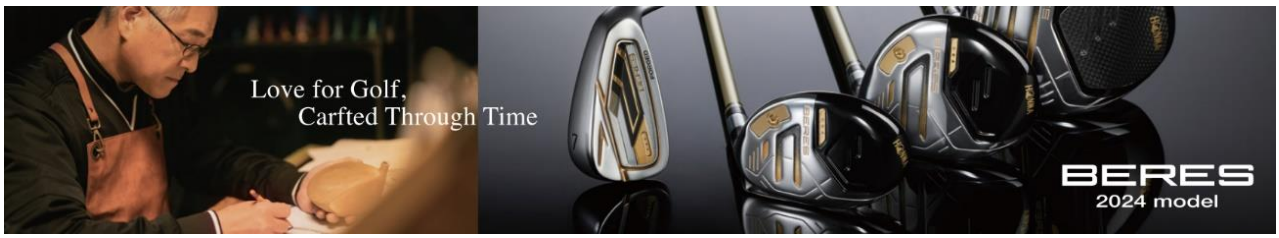
New Release BERES 09

Innovative new BERES - Fusion of latest technology and luxury design.

HONMA GOLF CO.,LTD. is releasing HONMA flagship-brand “BERES09”.
BERES is longtime best seller that a lot of customers have been satisfied by the high functionality which is made in SAKATA, and the elegant and uncompromising design.
Experienced SAKATA craftsman cared small details and developed new BERES based on the concept “Enhance flying distance performance and improve forgiveness”.
As a result, through synergy of new structured head with latest technology and improved ARMRQ FX shaft , BERES09 realize enhanced flying distance performance and improve forgiveness literally.



MODEL CONCEPT

Love for Golf, Crafted Through Time

HONMA has mastered craftsmanship of TAKUMI for over 65 years.
A lot of golfers has been fascinated by the high functionality which is created by fusion of tradition, latest technology and fine material, the beauty as like handicraft lies in tradition.
Golf is loved by people across all different generation in the world. To golfers converse each other and enjoy together, we will continue to refine the skill and technology that we have cultivated so far, improve them further in the future.
This BERES offer you a premium golf experience to color your luxurious moment.

DRIVER

Luxury Design with Distance Technology

Designed unparalleled distance and forgiveness for average golfers.
Retains the exhilarating BERES club-feel and sharp sound plus BERES new structure head.

Solid Carbon

Move to new carbon composite structure from titanium integral structure.
Lighter toe to set center of gravity at heel for enhanced braw bias, and composite structure make the sound softer.

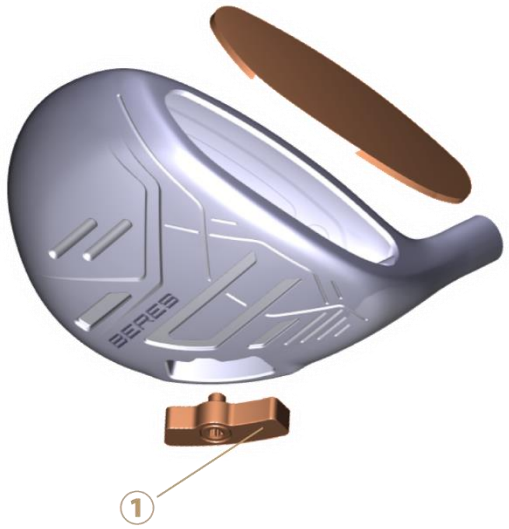
※①Solid Carbon ②Quad Bridge Power Face
③PBDB Weight

FAIRWAY

Achieve longest distance performance organically.

By placing the weight closer to the back heel, the ball-catching performance has been improved. Shallow and bigger head area structure maximize the height of trajectory and carry distance at tee by FW.

※①Tungsten Nickel Weight



UTILITY

High Trajectory and Take Close Aim at the Pin.

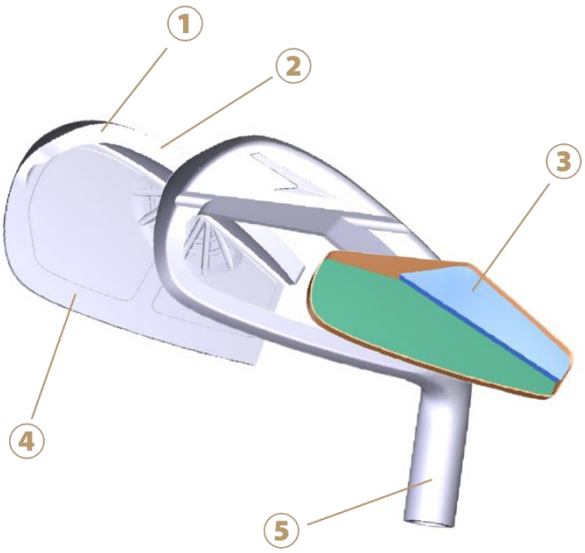
Sole thickness and CG flow design for each club. Achieve stable direction performance and straight line. Optimal CG design for each club for aiming for the green in any situation.

IRON

High Trajectory and Take Close Aim at the Pin As You Wish.

The synergistic effect of the NEW uneven semicircle face and L cup face achieves high distance performance and forgiveness. Aim directly for the green in any situation. Adopted new design mid-layer emblem to suppress the shock at impact, creating a soft feel and pleasant sound.

※①AM355P(Maraging Stainless)
②Wide L-Cup Face
③Vibration Absorbing Resin Mid-layer
④Uneven Face Structure
⑤S25C FORGED Body



HIGH-PERFORMANCE CARBON FIBER TORAYCA

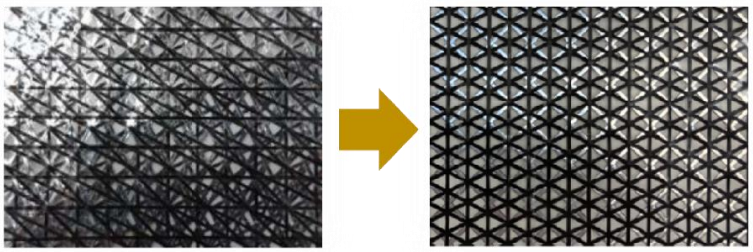
NANOALLOY TECHNOLOGY

Adopt the industry's first high-strength carbon sheet.

The ARMRQ shaft has evolved to allow for easier contact and higher trajectory. This time, we purposely reduced the number of axis, which have increased with each model change, to reduce weight*, while maintaining strength by adopting a highly elastic 70t pitch for the fibers. This makes it possible to reduce weight, make the flex more, set the kick point closer to the hand, and place the balance point closer to the head, achieving high reproducibility "straight-line".

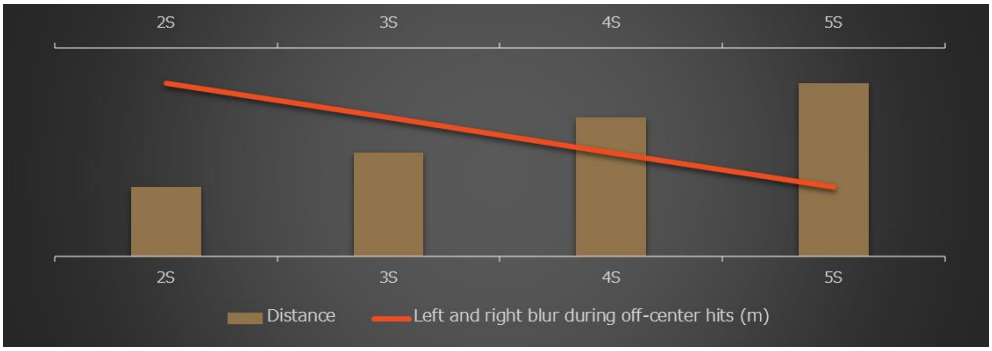
Metal Hybrid 5-axis sheet

High-strength material laminated with highly elastic 70t pitch on the back side of the aluminum metal shaft. Since shaft winding requires special technology, this is the first seat in the industry that was made possible by HONMA's highly skilled craftsmen.



Depend on the grade, the performance of the shaft increases.

All grades use the carbon fiber Torayca® MX series prepreg developed by Toray Industries, Inc., which has both high compressive strength and high modulus of elasticity. Furthermore, by HONMA's technology adjusts the shaft structure and materials used to match the grade, the higher the grade, the better the distance performance and directional stability.



IMAGE

2S

3S

4S

5S